Photography Competition

Australian Kelpie Muster

2026

CONDITIONS OF ENTRY

Competition Sponsored by Fox and Lillie Rural

ENTRY GUIDELINES

Firstly - ALL PHOTOS MUST DEPICT AN AUSTRALIAN KELPIE.

Entry Process

- Entries must be submitted online via Jotform.
- Submission is $5.
- Images must be uploaded five (5) at a time per submission.
- Accepted file types: JPG, JPEG, PNG
- Maximum file size: 10MB per image

Eligibility & Image Ownership

Entrants must have taken the photograph.

Images sourced from the internet or taken by another photographer will not be accepted.

By submitting, entrants acknowledge and agree to all competition rules and conditions as part of the entry process.

IMAGE LABELLING

All images must be clearly labelled with the category and sequence in your submission email or file name.

Example: Kelpie at Play 1, Kelpie at Play 2

EDITING & CATEGORIES

Basic editing (cropping, exposure, colour correction) is permitted across all standard categories.

Advanced digital manipulation, composites, and AI-generated images are only permitted in the Kelpie Reimagined category.

The Kelpie Reimagined category opens the door to modern image-making, while still grounding entries in the Kelpie story, **images used within the creative process must be captured by the creator of the final entry**.

Includes:

- AI-generated images
- Digitally composited or manipulated photos
- Photoshop-enhanced images (light to heavy edits)
- Mixed media (real photo + digital elements)

ANIMAL WELFARE & CONTENT STANDARDS

Entries must not include:

- Kelpies biting, holding, or harming stock
- Muzzled Kelpies
- Any unsafe or inappropriate handling of animals
- Children aged under 18 years pictured in photographs

Images not meeting these standards will be deemed ineligible.

JUDGING, DISPLAY & PROMOTION

Winners will be notified via email.
Winning images will be:

- Displayed at the Australian Kelpie Muster
- Shared on official social media platforms
- Featured on the website

Due to the high volume of entries received each year, **not all images will be printed or displayed.**

- The committee will prioritise **printing and exhibiting the top three (3) images in each category.**
- Additional selected images may be featured across digital platforms where possible.
- Every effort is made to showcase as many entries as practical within space and production limits.

ADDITIONAL CONDITIONS

- Watermarked images will not be accepted to ensure fair and anonymous judging.
- The organisers reserve the right to reclassify entries into appropriate categories.
- Late or incomplete submissions will not be accepted.

DISCLAIMER

By entering, you grant permission to the Casterton Kelpie Association to use your images for promotional purposes, including print, website, media, and social platforms.