RETAIL VENDOR

Terms and Conditions

2026

Introduction

The Australian Kelpie Muster is held annually across the June Long Weekend and is a not-for-profit event, managed by a dedicated group of volunteers. The Australian Kelpie Muster celebrates Casterton as the Birthplace of the Kelpie and provides visitors the opportunity to embrace the Casterton community. In the last 20+ years the Casterton Kelpie Association has supported local clubs and organisations with an allocation over $165,00 back to those groups that support the annual success and growth of our unique event. The following terms and conditions are for Retail Stalls hosted at the festival and Australia's Premier Working Dog Auction.

EVENT DATE

4 Day Event Friday 6 June – Monday 9 June 2026

EVENT TRADING TIMES

Saturday 9am – 4.00pm (minimum)
Sunday 9am – 4.00pm (minimum)
Stalls are encouraged to operate up to the conclusion of the program each day – helping keep the trading BUZZ alive.

KEY DATES

1 February	Applications Open
1 March	Applications Close
1 April	Confirmation date for successful applicants
14 April	Site Payment Due

STALL FEES 2026

Fees are based on a per site (3 x 3m).
A separate application is required for each day.
Site Size & Prices:

- 3 x 3 = $ 100.00 per day / $150.00 2-day pass
- 6 x 3 = $ 150.00 per day / $200.00 2-day pass
- 9 x 3 = $ 200.00 per day / $250.00 2-day pass

POWER

We are unable to provide powered sites. If a vendor negotiates power from a Casterton business, the vendor will need to inform the Casterton Kelpie Association in writing via email to stallholders@castertonkelpieassociation.com.au **7 May 2026.** Power must meet safety and OH&S regulations, inclusive of the vendor supplying their cable protectors – no cables are to be laid across footpaths and walkways.

EQUIPMENT

All site equipment (Marquees, chairs, tables etc) is the responsibility of the vendor. Vendors must only set up in their allocated site area.

PAYMENT

An Invoice will be sent once your application has been received and approved. Once your application is approved an invoice will be sent and you will be required to pay a deposit within 7 days. This deposit will secure your site and will be non-refundable under any circumstances. Without this payment your site will not be secured, and the Casterton Kelpie Association reserve the right to offer this site to another stall holder.

FULL PAYMENT WILL BE REQUIRED 14 APRIL 2026.

REFUNDS AND CANCELLATIONS

- Stallholders cancelling more than 30 days prior to the event are eligible for a 100% refund of the total amount paid.
- Stallholders cancelling more than 14 days of the event start date are eligible for a 50% refund of the total amount paid.
- Stallholders cancelling less than 7 days prior to the event start date will forfeit 100% of all payments made.
- Stallholders who do not attend and fail to notify the Association will not be eligible for a refund, or credi transfer to following year.

REFUND PROCESSING

- Approved refunds will be processed by the Association Treasurer.
- Refunds will be returned via the original payment method.
- Processing times are typically 7–14 business days.

STALL DIMENSIONS

Most sites are based on 3x3m. Physical dimensions of your vehicle including side and rear access requirements will need to be provided accurately with your application.

APPLICATION PROCESS

Applicants must provide all information and supporting documentation as requested on the application and expression of interest forms. Incomplete or late applications will not be submitted.

Application process a digital copy of the following documents:

- Public Liability Insurance valid for 5 June - 8 June 2026.
- Photo of site set up

SELECTION PROCESS

There is no guarantee that stall holders who have previously traded at the Festival will be accepted, or that any stall position will be available to them.

SITE ALLOCATION

Retail Stalls will be allocated a location prior to the festival. Specific placement will be based on size, health and safety, availability, access, utilities and to create an overall great experience for the stall holder and the festival patrons.

Choice of site layout will be taken into consideration but cannot always be guaranteed. Please provide a detailed description and plan of your site set up.

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GENERAL RULES

- No raffles are permitted within the festival area.
- Any promotional material may only be distributed at your site.
- All stalls must be left in a clean and tidy manner with all waste and recycling being removed when leaving.
- There is to be no spruiking, and stalls can only sell products within their designated site.

INSURANCE

Public Liability Insurance is compulsory for all stallholders.

All stallholders must cover their workers with a policy from Workcover Workers' Compensation and Rehabilitation Act 2003.

CKA shall not provide any form of insurance cover and will not be liable for any losses or damages incurred. It is the responsibility of the stall holder to ensure they have appropriate insurance cover for their business.

Other cover including fire, theft, damage etc, is entirely at the stall holders' discretion.

BUMP IN

Retail stalls will be able to Bump In from 7am on Saturday 6 June for Eukanuba Australian Kelpie Muster and Sunday 7 June 7am for the Australia's Premier Working Dog Auction.

Volunteers will be on hand to assist you in locating your site.

BUMP OUT

Please wait for all festival attendees to vacate the street before Bumping Out.

Stalls must follow the Construction Managers/Safety Officers direction regarding traffic management.

PARKING & VEHICLE ACCESS

Saturday:

- No vehicle access to Henty Street is permitted after 9.00am on Saturday.

Sunday:

- No vehicle access to Island Park is permitted after 9.00am on Sunday.
- If the Vendor is successful we will email a map of the entry point.

SUSTAINABILITY & WASTE

- Stalls must separate recyclable material. All Retail vendors must dispose of waste and recycling into the appropriate recycling and waste bins supplied.
- During pack down, all stalls must separate recyclable/ compostable material and place them into the appropriate bins. No waste to be left on the ground.

LEGAL & SAFETY REQUIREMENTS

- No camping is permitted on-site in accordance with Council's Local Laws.
- All stalls must comply with the current Victorian OHS legislation.
- Stallholders must ensure their activities and products sold meet with Commonwealth, Victorian State and Local Government regulations. This includes the sale of replica knives, and guns etc.
- All stall holders must fully cooperate with Casterton Kelpie Association volunteers and authorised Council staff (including Environmental Health and Local Laws Officers), police and security at all times.

PAYMENT SYSTEMS

We highly recommend that you have a point-of-sale system that allows an easy and simple transaction with either cash or EFTPOS. Please note there is no ATM at the festival and only one bank/ATM in Casterton.

SOCIAL MEDIA

Stall holders will be sent a social media poster and social tile prior to the event. Please share on your socials channels to promote your attendance.

Stall holders are not to use the Casterton Kelpie Association branding or logo without prior written approval from the Association.

CONCLUSION

The Association's decision on the selection of successful stalls
and site allocation is final and further communications will not be entered into.
We recommend that you retain a copy of this document and bring it to the festival with you for your reference.